



National Association of Latino Independent Producers

NALIP and the MIT Media Lab

In association with LPB, ITVS, NBPC, PIC & CAAM, the Center for Independent Documentaries, DER, WGBH, the Color of Film Collaborative & the Filmmakers Collaborative, Present

Doing Your Doc: DIVERSE VISIONS, REGIONAL VOICES

January 11 – 13, 2008 in Boston, Massachusetts

A Weekend Seminar in Boston to Kick-Start Your Documentary

DOING YOUR DOC: DIVERSE VISIONS, REGIONAL VOICES

Don't miss this unique chance to work with story consultant **Fernanda Rossi, the Documentary Doctor**, author of the book "Trailer Mechanics," plus receive project mentoring on your proposal, trailer or documentary idea.

This intensive 3-day workshop is right for you, whether you are just beginning, have already shot footage on a documentary project, or are seeking finishing funds.

"Doing your Doc" is designed especially for media makers in the diverse communities of New England, preparing you to receive production funding and apply to national professional programs while developing your unique stories and views.

Do you have a personal documentary idea, or social change community project that needs development? Are you considering public television funding sources or need R&D \$\$\$?

Join us in Boston/Cambridge – January 11-13 – Friday night through Sunday at 5 pm

REGISTER at www.nalip.org

Questions? Call 310.395.8880

Doing Your Doc: 3-day Workshop Fee

Early Registration by January 11 - \$100; Student w/ Valid ID -- \$50

Includes lunches, workshop materials, books & private project mentoring

At the door Registration -- \$125; Students -- \$75

**Venue Address: Bartos Theatre, The Media Laboratory, Wiesner Building
20 Ames Street, Cambridge, MA**

Register Online – www.nalip.org!

Doing Your Doc: Workshop Overview

January 11 – 13, 2008

MIT Media Lab, 20 Ames Street, Cambridge, Massachusetts

WORKSHOP OVERVIEW

FRIDAY, January 11

6:30 pm – 9:00 pm Orientation & Program overview
Documentary Case-Study Screening and Filmmaker Q & A

SATURDAY, January 12

9:00 am – 5:00 pm **DOCTORING YOUR DOC: How to Structure Your Documentary**

Do you have lots of ideas and even footage but no clue where to get started? Or maybe you are stuck in the cutting room? A solid understanding of story structure is as necessary to your documentary as a strong script is to a fiction film. With hands-on exercises, this full-day workshop is for producers, directors, writers and editors, and can give you the guidelines you need to find solutions that are true to your documentary's style. You will:

- * Learn story development techniques
- * Learn story structure templates in an innovative and easy way
- * Identify common pitfalls that waste your time and money during production and post, and how to avoid them
- * Analyze a film as practice for your own project
- * Analyze works-in-progress from the audience

Special Lunch presentation on public television funding, and navigating the ITVS and Consortia System

5:30 pm – 8:00 pm Private Mentoring Sessions w/ Guest Filmmakers and Funders –
Have your idea, proposal, trailer, pitch or concept evaluated and discussed for the next best steps to realize your project and documentary production.

Bring your work-in-progress, whatever stage it is in – Not required to attend

SUNDAY, January 13

9:00 am – 12:30 pm **TRAILER MECHANICS: How to Make Your Fundraising Trailer**
12:30 pm – 2:00 pm **WORKING LUNCH: The “evolving” Documentary – publishing your progress Online**
2:00 pm – 5:00 pm Getting your project off the ground -- Elements for successful Proposals and Budgets

"Can I see your trailer?" Let's face it, a fundraising trailer can make or break your film. It can get you funded or it can put you on the "pass" pile. Stop the guess work of what works and what doesn't with this full day workshop for producers, directors, writers and editors.

See all of Ms. Rossi's "Trailer mechanics" theory in action with real life examples. You will:

- * Learn the foundational story structures for fundraising trailers
- * Learn the most common mistakes filmmakers make when making their trailers and how to avoid them (not the filmmakers: the mistakes!)
- * View trailers before and after Fernanda's doctoring
- * View successful fundraising trailers
- * View your fundraising trailers, followed by discussion
- * Review elements of successful Proposal Writing to request funds
- * Cover budget formats and requirements for grants and funding
- * Discuss funding opportunities and strategies for your doc
- * Learn when and how to handle an editor, a DP, etc. in smart production planning

www.nalip.org